

AUGUSTA AREA BUSINESS SUMMIT:

The Power of You
October 28, 2025



Welcome

Dear sponsors, supporters, attendees, and friends,

On behalf of the Planning Committee, we extend a warm welcome to every one of you to the 2025 Augusta Area Business Summit! We are thrilled to have you join us for what promises to be an enriching and inspiring event. We are filled with a profound sense of gratitude and pride and extend our heartfelt thanks to each of you for choosing to be here with us today.

As members of our community, you understand the power of connections and collaboration in fostering growth and success. This event aims to build upon those principles, providing a platform for networking, learning, and sharing insights that can propel your organization to achieve new heights in the years to come. Looking around, it is inspiring to see our shared passion for leadership development, lifelong learning, and our commitment to making a positive impact in our community.

Throughout the day, you will have the opportunity to engage with industry experts, participate in informative sessions, and connect with fellow professionals from diverse backgrounds. We encourage you to actively participate, ask questions, and forge meaningful relationships that can fuel your professional journey.

Today, as we gather for this great event, we are reminded of the importance of lifelong learning. Your presence here shows your desire to grow, evolve, and excel in your profession. Together, we can achieve even greater heights and continue making a meaningful impact in our community.

We believe that together we can achieve more. So let's seize this opportunity to learn, collaborate, and make lasting connections that will contribute to continued success of our organizations and the broader community. Once again, thank you for choosing to spend this day with us! Cheers to lifelong learning.

In gratitude,
Your Summit Planning Committee



Schedule

Time	Program	Speaker
8:00 – 9:00	Check-in / Breakfast / Networking / Visit Sponsors	
9:00 – 9:10	Opening Host Remarks (Fellowship Hall)	Amy Richardson Richardson Professional Solutions
9:10-9:30	"Lightening Talk: The Power of You " (Fellowship Hall)	Dr. Jackson Drumgoole Wellstar Hospital + Bridge Builder Communities
9:30-10:15	"Navigating Generational Diversity in the Workplace" (Fellowship Hall)	Dr. Stacy Roberts SMR Leadership Solutions
10:15-10:30	Navigate to a Breakout / Networking / Visit Sponsors	
10:30-11:15	"The Leader Within" (Fellowship Hall)	Dr. Abel Salazar Continuous REV
	"Financial Literacy Basics" (Breakout Room 1)	Chris Etterlee Fuller Frost and Associates CPAs
	"Managing Burnout: Resilience Starts with Leadership" (Breakout Room 2)	Rebecca Best Resilient Communities of East Georgia
11:15-11:30	Return to Fellowship Hall / Networking / Visit Sponsors	
11:30-12:30	Networking Lunch + Visit Our Sponsors (Fellowship Hall)	
12:30-1:15	"BUILDING A LEADER: The Building Blocks of Authentic Leadership" (Fellowship Hall)	Dr. Timothy Williams Org-Transformation Group
1:15-1:30	Navigate to a Breakout / Networking / Visit Sponsors	
1:30-2:15	"Recruiting for Your Business Like a Pro Sports Team " (Fellowship Hall)	Robert Kelly Augusta Staffing
	"Top 10 Things Business Owners Get Wrong" (Breakout Room 1)	Ed Enoch Enoch Tarver Law Firm
	"Running a Purpose-Based Business" (Breakout Room 2)	Samantha Corujo Serial Entrepreneur
2:15-2:30	Navigate to a Breakout / Networking / Visit Sponsors	
2:30-3:15	"Network = Net Worth" (Fellowship Hall)	Robert Kelly Augusta Staffing
	"Don't Replace Your Attorney with Chat GPT" (Breakout Room 1)	Ed Enoch Enoch Tarver Law Firm
	"AI in Sales Strategy" (Breakout Room 2)	Jeb Blount Jr. Sales Gravy
3:15-3:30	Snack Time / Navigate to a Breakout / Networking / Visit Sponsors	
3:30-4:15	"FRIEND NOT FOE: Empowering AI Across Your Business" (Fellowship Hall)	Matthew Jay, PC Techware Ben Richardson, Richardson Professional Solutions Monick James, Renegade Creative Media Group
4:15-4:30	Return to Fellowship Hall / Networking / Visit Sponsors	
4:30-5:00	Closing Remarks & Door Prizes (Fellowship Hall)	Dr. Jackson Drumgoole Wellstar + Bridge Builder Communities

AMY RICHARDSON

Richardson Professional Solutions

Amy Richardson is the President & CEO of Richardson Professional Solutions, where she helps businesses and nonprofits streamline their back-office operations with clarity, efficiency, and heart. With a background in operations, finance, and organizational leadership, Amy is passionate about helping leaders reclaim their time and focus on what they do best. Known for her practical insights and approachable style, Amy speaks on topics like outsourcing, operational strategy, and sustainable business growth. She's led successful initiatives across industries and is especially skilled at helping organizations navigate change with confidence. Based in Evans, Georgia, Amy is a trusted advisor, engaging speaker, and advocate for small business success. Whether she's leading a workshop or consulting one-on-one, she brings a thoughtful, people-first approach to every conversation.



DR. JACKSON DRUMGOOLE

Wellstar + Bridge Builder Communities

Dr. Jackson Drumgoole II is a decorated Army veteran, social entrepreneur, and transformational leader with a mission to empower communities and change lives. With over 29 years of military service and two decades of leadership development experience, Dr. Drumgoole brings a powerful blend of discipline, empathy, and vision to every stage he steps on. A celebrated author, executive coach, and university professor, Dr. Drumgoole is best known for his work with fathers and underserved communities. In 2013, he was honored by GQ Magazine and the National Father's Day Committee as Father of the Year—recognized alongside President Bill Clinton—for his groundbreaking support of military fathers during deployments. As founder of Bridge Builder Communities, he leads Augusta's first tiny home initiative for youth aging out of foster care, providing housing and life skills to help them thrive in adulthood. He currently serves as Director of Learning and Organizational Development at WellStar MCG and continues to inspire through coaching, speaking, and service. Dr. Drumgoole's story is one of resilience, purpose, and impact—rooted in faith, family, and a deep commitment to building better futures.





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Danny Durham and Melissa Bray are local personal injury trial lawyers with a statewide practice in Georgia. They specialize in the most complex motor carrier (trucking), premises liability, products liability, and auto injury cases imaginable. Danny and Melissa are both former State prosecutors, so in addition to personal injury cases, they represent people who are criminally accused as well. The attorneys and their families live and work in Columbia County and are an integral part of the community. Danny served several years on the Board of Governors for the Augusta and Columbia Judicial Circuits and was recognized by his peers as a Superlawyer. Melissa was recently selected as the Community Choice Award's 2025 Best Personal Injury Lawyer for our area. When you select them as your lawyers, you will receive service that is second to none. Danny and Melissa make sure they are accessible to their clients by providing their cell phone numbers and direct emails on their business cards. Finally, they provide superior legal services with one-on-one contact with client/lawyer meetings on a regular basis until their legal problem is resolved. Durham Bray Law Firm believes in giving back to the community and proudly supports Golden Harvest Food Bank, the Alzheimer's Association, Relay for Life, and various animal rescues throughout the C.S.R.A. Superior service to our clients and giving back to our community has become a mainstay in our firm and over the past several years has become: "THE DURHAM BRAY WAY".

DR. STACY ROBERTS

SMR Leadership Solutions

Dr. Stacy Roberts resides in Evans, GA with her family. She holds a Doctor of Business Administration from Liberty University, where she is also pursuing her PhD in Leadership. She is a lecturer in Augusta University's Hull College of Business and a licensed minister at her church, New Life Worship Center. Stacy is a Certified Executive and Leadership Trainer and is the founder of SMR Leadership Solutions, LLC where she works with organizations to cultivate peaceful, productive, and profitable workplaces. Along with teaching and training, Stacy is the author of "Donut Leads the Team", "Boomer, Be Nice" and "Roscoe's Rescue," books that help teach key skills and valuable lessons to young children. She strives daily to allow people to see Jesus through her and positively impact each person she meets.



DR. ABEL SALAZAR

Continuous REV

Dr. Abel B. Salazar, Ed.D.—known as Dr. A—is a dynamic leadership development expert with over 30 years of experience spanning military service, private enterprise, and education. A retired U.S. Army Chief Warrant Officer, Dr. A served in elite units including Special Operations and the 82nd Airborne Division, leading multinational teams across global missions. His journey from high school dropout to decorated combat leader and doctoral graduate exemplifies his core message: education is the greatest equalizer. Dr. A specializes in cultivating resilient, action-oriented leaders through his signature D.R.A. (Driven, Resilient, Actionable) framework. Drawing from his lived experience and emotional intelligence, he empowers individuals from all backgrounds—especially those from underrepresented communities—to lead with purpose and authenticity. Today, Dr. A brings his expertise to the stage as a sought-after speaker, trainer, and entrepreneur, inspiring emerging and seasoned leaders alike to embrace growth, overcome adversity, and lead with impact.



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CHRIS ETTERLEE

Fuller Frost & Associates CPAs

Chris is a seasoned CPA and business leader with over two decades of experience in finance and accounting. A summa cum laude graduate of Augusta State University, Chris holds degrees in finance, accounting, and an MBA. He began his career in investment and accounting roles before joining Fuller, Frost & Associates, CPAs, PC in 2001, where he became a shareholder in 2009. Chris is actively involved in professional and civic organizations, including the AICPA, Georgia Society of CPAs, Rotary Club of Augusta, and Uptown Kiwanis Club. He serves on the Advisory Board for the Knox School of Accounting and has been recognized with multiple honors, including Augusta State's Young Alumnus Award and the Jag 20 Award for impactful alumni under 40. Known for his strategic insight and community leadership, Chris brings a dynamic perspective to business and finance. He's also a passionate supporter of Augusta State athletics and a dedicated fan of Georgia Bulldogs football and Atlanta sports teams.



REBECCA BEST

Resilient Communities of East GA

Rebecca Best serves as the Executive Director for Resilient Communities of East Georgia, where she drives transformative change through strategic vision, organizational management, and team empowerment. Rebecca's expertise spans strategic planning, program development, fundraising, community outreach, and advisory support—key services designed to propel organizations forward. Her extensive background in sales, marketing, and leadership allows her to craft powerful strategies and foster connections that amplify organizational goals and social impact. With a Bachelor's in Psychology and an MBA from Augusta University, Rebecca brings both insight and business acumen, empowering organizations to make a lasting difference.





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DR. TIMOTHY WILLIAMS

Org-Transformation Group

Dr. Williams is the founder of the Org-Transformation Group and a transformational leadership expert with nearly 40 years of experience across engineering, manufacturing, and human resources. Having held senior roles at Procter & Gamble and Kodak, he brings a rare integration of technical, operational, and people expertise. Today, he equips leaders through his signature “BE Leadership Development Process,” empowering them to build high-performance organizations. Dr. Tim is also an executive coach, author, and sought-after speaker on leadership, organizational culture, and workforce transformation.



ROBERT KELLY

Augusta Staffing

A third-generation Aiken/Augusta resident, Robert brings over 20 years of experience in the staffing industry. As Vice President of Job Shop Inc., Augusta Staffing, and Aiken Staffing, he is a certified expert in staffing, technical services, and workers' compensation, with additional IT certifications including MCSE, A+, Security+, and Network+. Robert is a dedicated community leader, serving on the Columbia County Chamber of Commerce Board since 2018 and as Board Chair in 2024. He is the Founding Mentor of the Chamber's Young Men on the Move program and a past Chair of multiple committees. A graduate of Leadership Columbia County, he continues to support both adult and youth leadership initiatives. His commitment extends to faith-based service as a Teacher and Board Member at The Assembly at Augusta and a Discipleship Coach with the Billy Graham Evangelistic Association. Robert's career and volunteerism reflect a deep dedication to professional excellence and community impact.





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Ed Enoch

Enoch Tarver Law Firm

J. Edward (Ed) Enoch's practice focuses on representing closely-held businesses and their owners, covering areas such as formation, transition, business planning, estate planning, employment law, and real estate. Ed graduated magna cum laude from Washington and Lee School of Law in 1992 and was valedictorian of his class at Rollins College, where he earned his undergraduate degree in Economics with highest honors. Before becoming an attorney, Ed served ten years in the Navy's submarine force as a nuclear power plant operator. He has held leadership positions in various non-profits, including The Family Y, United Way, SHRM, Church of the Good Shepherd, and as Scoutmaster of Scout Troop 45. In 2013, Ed was honored as the SHRM Georgia HR Leader of the Year for his contributions to an award-winning program that brought employment skills to Drug Court participants. He also received the United Way's highest volunteer honor, the Alvin W. Vogtle Volunteer of the Year Award, in 2008. Ed frequently speaks to professional organizations across Georgia and presented nationally at the 2005 Society of Human Resource Managers Annual Conference on "Burquas to Yarmulkes, Religion in the Workplace." Additionally, Ed taught Boot Camp and HIIT classes at the Y for 13 years. He is married to Sharon Blair Enoch, the real lawyer in the family, and has three children and two grandchildren.



SAMANTHA CORUJO

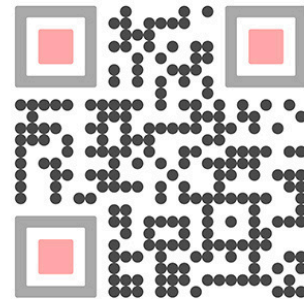
Dahlia Salon + Create Space + Summer House Realty

Samantha Corujo is a lifelong resident of the CSRA and a passionate entrepreneur with over nine years of experience in business ownership and development. She is the founder and owner of Dahlia Salon + Spa, co-owner of a residential and commercial real estate business with her husband, Tony, and the visionary behind CREATE Space in Grovetown. With a strong background in small business operations and commercial real estate, Sam has dedicated herself to mentoring fellow entrepreneurs, particularly those in the early stages of their business journey. Her commitment to empowering others through guidance and shared experience reflects her deep-rooted belief in community, collaboration, and sustainable growth.





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JEB BLOUNT, JR

Sales Gravy

Jeb Blount Jr. is a dynamic sales and marketing leader dedicated to helping teams do more, win more, and sell more. He currently serves as the Digital Learning Product Line Leader at Sales Gravy, where he drives innovation in sales training and enablement. Jeb is also the host of The Sales Gravy Podcast, a Top 200 business podcast known for its actionable insights and engaging conversations with industry leaders. A graduate of Berry College with a dual degree in Political Science and Economics, Jeb brings a unique blend of analytical thinking and creative strategy to his work. His professional background includes roles in sales, marketing, and business development at companies such as Comcast, SketchDeck, and Paycom. He is passionate about empowering sales professionals and organizations through digital learning and strategic growth.



MATTHEW JAY

PC Techware

Matthew Jay is the Chief Operating Officer at PC Techware, where he helps small to mid-sized businesses scale securely through AI and cybersecurity solutions. With over 20 years in tech leadership, he's a trusted advisor to executives, known for turning complex technology into practical strategies that drive growth and protect data. A frequent speaker and workshop host, Matthew shares insights on AI innovation and cybersecurity with academic and business audiences. He's also active in community leadership through local Chambers of Commerce and InfraGard, and is part of the 2026 class of Leadership Augusta. A Clemson University graduate, he's passionate about helping organizations navigate the future of tech with confidence.





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BEN RICHARDSON

Richardson Professional Solutions

With over 20 years of experience across industries like financial services, manufacturing, healthcare, and retail, and holding a Master of Science in Information Security Management and a Bachelor of Science in Computer Science from Augusta University, along with numerous technical and project management certifications, Ben has led IT projects for organizations from startups to multinational corporations. Passionate about process improvement, automation, and leveraging IT, he drives business success and is at the forefront of the Agentic AI movement, helping companies understand and adopt this innovative technology. Ben can assist with IT outsourcing, cybersecurity, process automation, and regulatory compliance. When not working, he's flying small aircraft, traveling, enjoying family time, or hunting for the spiciest food around.



MONIEK JAMES

Renegade Creative Media Group

Moniek James is a powerhouse marketing strategist, AI consultant, and founder of Renegade Creative Media Group. A U.S. Army veteran and dynamic speaker, Moniek brings over a decade of experience helping brands—from startups to non-profits—cut through the noise with clarity, confidence, and content that connects. Certified in content marketing, inbound strategy, and AI integration, Moniek is known for transforming complex marketing challenges into actionable strategies. Her signature approach helps organizations sharpen their brand identity, understand their audience, and build sustainable content systems that drive real results. Whether she's leading workshops, keynoting conferences, or consulting behind the scenes, Moniek delivers with energy, humor, and a deep commitment to helping others grow. She's been featured on stages across the country and is passionate about equipping leaders to thrive in the digital age.



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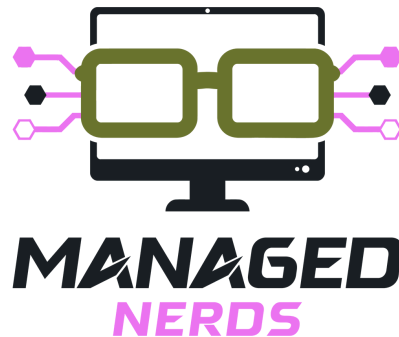


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Thank You

Thank you for attending our Augusta Area Business Summit. We hope you learned a lot and had some fun! We look forward to seeing you at our next event.



Thank you for your support!

Early access ticket for the
2026 Augusta Area Business Summit:

